DIVISION OF STUDENT AFFAIRS

ARMSTRONG ATLANTIC STATE UNIVERSITY

2008-2009 ANNUAL REPORT

PREPARED

JUNE 30, 2009
Armstrong Atlantic State University
Division of Student Affairs
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Mission Statement

The Division of Student Affairs dedicates its staff and resources to sustaining a collaborative and intentional learning-centered environment. Student Affairs supports the quest for continuous personal improvement through co-curricular activities, events, programs and services. The emphasis is placed on the importance of discovery, leadership and success at Armstrong Atlantic State University and beyond.

Core Values and Practices

Integrity
We are committed to responsible and ethical behavior, in and out of the classroom, while upholding the standards of the university community in regards to honesty and accountability.

Personal Development
We promote academic achievement and professional growth by encouraging autonomy, wellness, balance and critical thinking.

Social Development
We foster cultural literacy and personal relationships founded on the principles of compassion, civility and diversity.

Communication
We create a learning laboratory for personal expression and intellectual exchange through creative oral, written and technological methods.

Community
We build a safe and fun environment where connections are made, achievements are recognized and service is encouraged.
Students’ out-of-class experiences aid them in developing knowledge and skills that are consistent with the educational purposes of a university. The overarching goal of the Division of Student Affairs is to enhance the learning environment for students at Armstrong Atlantic State University. The office of the Vice President of Student Affairs and the units listed below are responsible for planning and implementing educational programs and services that are essential to the retention of students; integral to the promotion of a diverse educational community; indispensable to the achievement of educational goals; and vital to the intellectual, spiritual, social, occupational, physical, cultural, and emotional development of students.

The units of the Division of Student Affairs include:

**Student Affairs**
- Judicial Affairs
- Navigate Orientation

**Student Life**
- Hispanic Outreach & Leadership (HOLA)
- Cultural Programming
- Recruitment

**Housing & Residence Life**
- Compass Point
- University Crossings
- University Terrace I/II
- Compass Point Clubhouse

**Multicultural Affairs**
- Cultural Programming
- Diversity Training
- African-American, Native American
- Asian American

**Recreation & Wellness**
- Student Recreation Center
- Intramural Fields
- Club Sports
- Wellness

**Student Activities**
- AASU Student Union
- Memorial College Center
- Student Government
- Campus Union Board
- Greek Life
- Student Media
- Student Organizations
- Pirate Card Services

**Student Services**
- Career Services
- Disability Services
- Elderhostel
- Student Health Center
- Testing Services
- University Counseling Center
- Alcohol Education
- Sexual Aggression Education

**ACCOMPLISHMENTS**

**2008-2009**
STUDENT RETENTION AND GRADUATION

The Division of Student Affairs believes that supporting the academic mission of the University is paramount. Everything we do is aimed at enhancing the learning environment and developing students to their fullest potential. Through our programs and services, the student experience is enhanced, learning and development occurs, and satisfaction increases. Students involved in Student Affairs activities and students who are users of Student Affairs services perform better academically, thereby increasing overall retention and graduation rates. Particularly noteworthy points are presented below:

PROGRAMS

- **Navigate Orientation** program is a University-wide delivery of intentional small group interaction led by faculty, staff and student leaders. Sessions are specifically designed for traditional age freshmen, non-traditional freshmen and transfers. This is the second year that an overnight activity experience is offered to traditional freshmen prior to the orientation. A separate parent component, critical to the Navigate design, has demonstrated that students and parents find the orientation program useful, informative and a way to connect and begin relationships prior to the student attending the first day of classes.

- Through the **Nick Mamalakis Emerging Leader** program, new students attend lunchtime sessions focusing on leadership, teambuilding and personal assessment experiences. All activities are experiential and conclude with a graduation luncheon. Many of these students go on to leadership positions in Student Government, Campus Union Board, Navigate Orientation and fraternity and sorority leadership.

- **Multicultural Affairs** sponsored 20 diversity programs with over 1,148 students participating in events throughout the academic year.

- This past year 88 students was employed in the department of **Recreation & Wellness**. The majority of these students do not have federal work study and the positions such as personal trainer, fitness instructors, intramural supervisors, intramural sports official and building supervisors provides for many their first job, teaches how to be an employee and provides much needed income to assist them with college related expenses.

- **Student Government Association** made significant effort in promoting school spirit and involvement from students by returning to a more traditional homecoming week. The week included the AASU Bands showcase concert, outdoor carnival, Greek-O-Rama and four sold out performances of the AASU Masquers “The Full Monty. The week culminated with a home basketball game, recognition of the homecoming queen candidates at half time, semi-formal dance and crowning the Homecoming Queen. Nine hundred and twenty-six (926) voted in the university’s first homecoming Queen competition in almost a decade.

- **Hispanic Outreach & Leadership** hosted the first HOLA Gala in April 2009. This is a scholarship fundraiser event co-hosted with Phi Iota Alpha Latino Fraternity. Students filled the Armstrong Center ballroom to capacity, raising $3,000 toward
scholarships. The evening allowed Latino media/business leaders and city officials to meet Armstrong students.

- **Recreation and Wellness** added new programs to the intramural program; Indoor Soccer, Ultimate Frisbee, Tennis Singles, Punt, Pass and Kick, Bowling, Sand Volleyball and Homerun Derby.

- **Men’s Soccer** was added as a new club sport as a result of interest and work of Armstrong students. The **AASU Men’s Rugby Club Team** played their first full season of club play with financial support from Recreation and Wellness and Student Affairs.

- **Greek letter organizations** contributed to the campus and greater Savannah/Chatham community by offering and participating in 12 events. Zeta Phi Beta chartered May 2009, increasing the AASU Greek community to nine chapters.

- **Hispanic Outreach & Leadership** sponsored several cultural events this year, which included Sones de Mexico Concert in September, and the Orquesta Taboga Concert in April. These events are partially supported by grants from the city of Savannah.

- **Resident Student Association** in Housing & Residence Life increased numbers in participation at events with over 1,700 students attending programs this year. Student members of the Association attended their first regional conference with plans to attend a national conference on housing programming next year.

- **Campus Union Board**’s annual fall festival, Celebrate AASU is a university-wide event celebrating Armstrong. Sixty-seven (67) student organizations and departments sponsored booths. AASU Masquers, Cheerleaders, Gospel Choir and music majors from the department of art, music and theatre provided entertainment.

- **Hispanic Outreach & Leadership** sponsored 20 educational and cultural programs with over 2600 participants.

- The First Time Full Time Freshmen (FTFTF) living on campus Fall 2007 returning Fall 2008 to the institution was 74.1% which is higher than the overall retention of FTFTF 68.9%. The GPA of these same students was 2.67, which is slightly higher than the overall GPA.

- **Hispanic Outreach & Leadership** was named a Finalist in 2008 as an Example of **Excelencia in Education**, a national initiative to accelerate Latino student success in higher education.

**SERVICES**

- Through reallocation of funding from Student Affairs, **University Counseling Center** contracted for the first time with a part-time psychiatrist for psychological and medication evaluations and medication management. In its first year, the consulting psychiatrist evaluated 101 students. The program has been a critical need for the department in addressing psychological issues that required a medical practitioner to evaluate and diagnose.

- **Testing Services** administered 1,603 Regents Tests, and 1,924 placement tests during 2008-09. Without many of these exams, students would not be given entrance into specific colleges, graduate and professional schools, and some would not receive necessary licensures.
• **Elderhostel**, servicing an increasingly diverse, older adult student population, provided 38 weeks of educational programs to 1,093 hostellers at a total revenue of $852,612 with $86,000 profit to Armstrong and an economic impact of $766,612 to Savannah.

• **Judicial Affairs functions** from an educational philosophy in sanctioning student misconduct. Individual meetings were scheduled with students who had alcohol incidents and substance abuse education sessions were conducted by University Counseling Center for these students. As part of Navigate Armstrong, Honor and Behavioral Code of Conduct sessions are given to incoming and transfer students on the standards and expectation of behavior for members of the Armstrong community.

• **Judicial Affairs, Housing & Residence Life, University Counseling Center, Student Activities, University Police** staff members and the Assistant Vice President and Vice President of Student Affairs meet monthly to review incidents, action taken, educational sanctioning and case management of students of concern.

• **Disability Services** acts as liaison for 149 students to provide reasonable accommodations during Fall 2008, Spring 2009 and Summer 2009. Additionally, 28 students graduated from Armstrong in the December/May commencements. A Jumpstart Career Transition program was co-sponsored with Career Services for fall and spring semesters.

• **Navigate Armstrong** provides for the first time a monthly on-line Parent’s Newsletter with Armstrong specific information to parent’s on homesickness, wellness, advising, safety, recreation, housing, and academic expectations.

• **Housing & Residence Life** in collaboration with Georgia Tech housed 10 students for a specialized program during the summer and with Georgia Tech-Savannah houses incoming freshmen admitted to both institutions. They collaborated with the College of Science & Technology to house 20 incoming freshmen to participate in the first year of a five-year National Science Foundation grant.

• **Student Health Center** nurse practitioner served as medical resource to the AASU Emergency Response Team in meeting to develop and write protocol to be used in the event of a case of swine flu.

• **Recreation & Wellness** has increased participation levels in intramural sports from 2,305 in 2007-08 to 4,984 in 2008-09. This is a 116.23% increase.

• **Career Services** delivered 38 workshops to academic classes on resume/cover letter/interviewing, Myers Briggs Type Indicator, Strong Interest Inventory, Career Web demonstrations, and Mock Interview.

• **Career Services** offered CareerWeb, web-based career management tool, for the first year to employers to post jobs and for students to access them as well as post resumes and cover letters.

• **University Counseling Center** has a 70% increase in the number of students seen in individual counseling sessions for this past year (519 sessions 2007-08 to 743 sessions 2008-09)

• **Behavioral Response Team** is established to address student behavior that is potentially problematic.

**IMPROVING AND ENHANCING FACILITIES FOR STUDENT LIFE TECHNOLOGY IMPROVEMENTS FOR ACCESS & SERVICES**
The demand for student life space for programming and events, student services and student organization space has greatly increased due to the creation of on-campus housing. Also evidenced have been growth of enrollment and the trend of the age of the Armstrong student slowly dropping. During 2008-2009 significant resources resulted from the creation and approval of a student union fee, campus ID card fee and the public-private partnerships necessary to build a new student union and freshmen residence hall. These resources are designed to improve the campus infrastructure to support the academic learning environment.

• **The design was completed for the AASU Student Union.** Approval was received from the USG Board of Regents for student fee, ground lease and construction of the new Union. This facility is being built with private funding; no state funding is used. The Vice President of Student Affairs and Director of Student Activities served on the Project Team and directed the design. A groundbreaking ceremony was held September 23, 2008. Due to the financial climate, the bond financing was not completed until February 2009. Construction began in February 2009 with a completion date of March 2009. This facility is 65,000 square feet and will provide much needed student life meeting and programming space for AASU students.

• **The design for a new 500+bed residence hall began in September 2008.** A Project Team was established with the Vice President of Student Affairs as chair. USG BOR approved the ground lease and construction of a 567-bed residence hall (177,000 sq.feet) in April 2009. A groundbreaking ceremony was held June 23, 2009 with construction beginning earlier in the month. Windward Commons will be completed July 2010 with an opening to incoming freshmen August 2010. Due to the financial climate and construction costs reductions, the facility is a state-of-the-art residence hall with higher end finishes, generous community meeting and study space. The facility will be paid for with rents, no state funding is used for this residence hall.

• **A new parking lot is created adjacent to Compass Point apartments** as part of the Windward Commons construction project. This will add over 600 spaces for residence hall students to park their vehicles close to Compass Point Apartments and Windward Commons residence hall. The parking lot is scheduled for completion August 2009.

• **The Student Recreation Center received a fee increase approved by AASU students** and USG BOR to complete a renovation to the existing facility that includes training space for club sports and wellness programs, 2nd. set of bathrooms and a coordinated designed space for staff and graduate assistants. By centralizing the location of staff, increasing meeting space and bathrooms, the student recreation center will better serve the needs of students as they access the facility.

• **Campus Union Board and Student Activities** received a minor renovation to their space that will improve service to event planning and Greek letter organizations.

• **Campus ID Card (Pirate Card)** was established to provide students, faculty and staff with a card that would serve as identification, allow access to designated facilities on campus, purchase food, bookstore and vending items and serve as a admittance function for students to attend student activities. The Pirate Card was fully implemented with the exception of laundry services in Compass Point Clubhouse planned for implementation this year.

• **A renovation project in Compass Point Clubhouse** was completed which doubled the size of programming space, increased space for laundry services and added a 2nd.
set of bathrooms to support the increasing number of students attending nighttime programming.

**ASSESSING EFFECTIVENESS**

The Division of Student Affairs increased its emphasis on assessment and quality improvement during the 2008-2009 academic year as a way of demonstrating accountability, improving services and increasing credibility with University faculty, staff, students and stakeholders. Each department currently assesses student involvement and student satisfaction. In 2008, each department added student-learning outcomes to their assessment protocol.

- **Institutional Research** conducted the ACE CIRP study with incoming freshmen through the Navigate Orientation sessions during summer 2008. The inaugural study will provide a baseline of information that can be used by the University to review trends and patterns of achievement and interest of AASU freshmen.

- The evaluation for the AASU Elderhostel program is administered through the National office in Boston, MA. Results of the assessment are specific to the AASU program. The AASU Elderhostel is a top ten program nationally. The department conducts their own assessment of each participant attending; assessing course content, subject matter interest, accommodations, logistics, and customer service. Data is used to make changes in meal offerings and type of restaurants at identified sites. New educational programs have been implemented as a result of the assessment information.

- **Housing & Residence Life** performs four (4) assessments each year which address student work request/maintenance, move-in, general satisfaction with the department and student exit interviews. The national EBI Resident Assistant tool was used this year for the first time to provide information into resident perceptions and the assessment demonstrates to residents that their perceptions are important. It is based on ACUHO-I/CAS professional standards.

- **Career Services** completed seven (7) different assessments each year which include employer career fair, student career fair, client satisfaction, presentations to classes, mock interviews, internships/coop participation and graduation surveys.

- **Usage of the Student Recreation Center** increased 46.23% over last year; group exercise class participations increased 17.05% over last year. Types of classes offered as result of participant assessment include: Cycle Fit, Pilates, Aqua Kick, Cardio Blast, Latin Cardio and Core, Just Abs, Yoga, Strength and Tone, Fitness Yoga, Athletic Conditioning, Step Aerobics, Bosu Fusion, Kickboxing, Amazing Abs and Zumba.


- **Recreation and Wellness** assesses learning outcomes for their department through their Intramural Officiating and Healthy Eating Class evaluations. Changes made as a result of assessments related to out-of-class assignments and officials will be required to attend an AASU Intercollegiate Volleyball Match and observe and review the Match officials to gain an understanding of proper positioning, mechanics, and conflict management.
• **Multicultural Affairs** use a program evaluation assessment at the conclusion of each student program.

• **Student Activities** coordinated an assessment with the Office of Institutional Research to determine student leaders success on student learning outcomes-Balanced Lifestyle, Community Engagement and Positive Attitude. Results show 90% believed that participating in student activities helped clarify their personal values; 87% indicated that their appreciation of other cultures had increased and 90% believe that their leadership experience has been very positive. Ninety-five (95%) percent of the respondents recommended involvement in SGA and/or Campus Union Board.

• **Hispanic Outreach & Leadership** serves 65% of all Hispanic students at Armstrong. Assessments show that students involved in the program learn the importance of leadership, community service and the value of education.

• **Disability Services** completes fall and spring semester assessment of those students using accommodations. They also assess those students graduating from the institution that has used accommodations.

**PUBLIC SERVICE AND OUTREACH**

The Division of Student Affairs is active both on-campus and within the Savannah community. We believe it is part of our commitment to Armstrong to reach out to others and do our part to enrich the environment in which we live. Additionally, public service and outreach provides an avenue to develop students’ sense of civic responsibility. To this end, students and Division staff participate in a variety of service and outreach program. Most notable are the following:

• **Alpha Kappa Alpha** participated in the Greenbriar Book Bag Donations effort, continued their work related to computer education, participated in the Light the Night walk to increase awareness for blood cancers research, hosted a Voters Registration Blitz and a Breast Cancer Tea Forum.

• **Kappa Sigma** cooked for Celebrate Armstrong and supported the Forsyth Dog Carnival.

• **Alpha Sigma Theta** supported the Ronald McDonald House

• **Phi Iota Alpha** sponsored a Che Guevara Information & Debate and co-hosted with HOLA the first Armstrong Gala.

• **Pi Kappa Alpha** continued their work for the Bethesda Home for Boys by partnering with Barnes BBQ to raise funds and purchase gifts.

• **Delta Sigma Theta** supported the Decorating of Broughton Street during the holidays.

• **Resident Student Association and Housing & Residence Life** participated in Savannah March of Dimes Walk and raised $280.

• **Housing & Residence Life** raised $1,885 for Leukemia and Lymphoma Society by sponsoring the Haunted House for the Armstrong community.

• **Housing & Residence Life** organized a Cultural Awareness Week for Earth Day to raise awareness on environmental issues on campus and the Savannah area.

• **Elderhostel** made a direct economic impact to Savannah businesses in the amount of $766,612.
• **Navigate Orientation** sponsored the first AASU Volunteer Fair on August 28 for all Armstrong students. Twenty-four (24) Non-profit organizations from the city and state participated in the event. Over 360 students attended the event and volunteered for a group. Studies show that students are more engaged in academic work and have higher graduation rates when they are involved in community service and service learning projects.

• **Hispanic Outreach & Leadership** held the first HOLA Armstrong Gala to raise scholarship funds for Hispanic students. This is the first scholarship gala ever held at Armstrong.

• **Student Government Association** partnered with the American Red Cross to hold five university-wide blood drives. They collected 173 pints, which will help 519 people.

• **Hispanic Outreach & Leadership** participated in the Savannah Fiesta Latina 2009, Community Health Fair Savannah, presented a Pathways to Scholarships Workshop, Sones de Mexico Workshop and Sones de Mexico concert which reached 1,291 attendees.

• **Hispanic Outreach & Leadership**, through funding from the Goizueta Foundation, provided 72 scholarships to students to attend Armstrong.

• Recruitment activities by **Hispanic Outreach & Leadership** resulted in:
  - 1,900 contacts at 34 fairs and schools in the Atlanta area
  - 572 contacts at 17 sites in southeast Georgia
  - 880 contacts at 16 sites in Southwest Georgia
  - 295 contacts at 6 sites in Northwest Georgia
  - 209 contacts at 5 sites in Northeast Georgia
  - 69 contacts at 2 sites in Macon/Columbus
  - 59 contacts statewide at 4 workshops/conferences
  - Over 750 contacts were made at fairs and schools in the four county area (Chatham, Liberty, Bryan, Effingham)
  - Over 170 contacts were made at 6 sites in Beaufort, Bluffton, Okatie and Hilton Head.
Progress on Division of Student Affairs Contributions To The Armstrong Atlantic State University Strategic Plan

Leadership through academic excellence in the arts and humanities, sciences and technology, health professions, and teacher education

Goal 1: Renew Armstrong Atlantic State University’s commitment to excellence in education.

Rationale: To provide an educational environment that facilitates the development of students into knowledgeable, ethical, thoughtful, responsible, and creative citizens.

Strategies:
1. Enhance and develop programs that emphasize critical reading, informed analysis, problem solving, written and oral communication, and other intellectual skills needed for leadership as citizens and professionals.

2. Expect and support the intellectual vitality of the faculty as teachers, scholars, advisors and mentors.

3. Assure student success as measured by student learning outcomes, academic achievement and readiness to contribute to a competitive global society.

4. Assure that academic programs are relevant and appropriate to emerging higher education needs and knowledge-based workforce demands in a dynamic, interdependent society.

5. Ensure that systematic and responsive student services are provided from the point of recruitment through graduation and continuing education.

Contributions by Division of Student Affairs

Strengthen efforts to create partnerships with academic affairs to provide a seamless learning environment for students.

* New Student Orientation program is completely revisioned and designed to actively engage faculty, student leaders and administrative staff in offering a comprehensive and experiential orientation for all new students. New name: Navigate Armstrong. (2007)

* Career Services provides (2008) an online CareerWeb service for employers to post fulltime, part-time, summer, internships and work study positions available to students who can then apply on-line for the positions.

* Student Affairs and University Counseling Center collaborated with Academic Affairs to create a Referral Guide for Faculty and Staff that aids in identifying and referred
distressed students to the University Counseling Center and *Guidelines for Faculty Members Regarding Student Conduct in Instructional Settings.* (2007)

* Testing Services has restructured the organization and administration of current test offerings in order to streamline functions and provide improved customer services to students taking the tests (2008).

* Student Judicial Affairs has been reorganized by strengthening the response and adjudication processes to hear student honor code and conduct cases in a consistent and timely manner. Additional hearing officers have been trained, incident reporting processes restructured and educational sanctioning added which includes substance abuse seminars for first time offenders. (2008).

**Goal 3: Enhance the quality of life for all members of the university community and cultivate traditions.**

**Rationale:** To create a culture that inspires commitment to achievement of the goals of the university, supports leadership opportunities for students, faculty, and staff, encourages development of a diverse community of learners, and celebrates the unique traditions of Armstrong Atlantic State University.

**Strategies:**

1. Enhance the student academic and extracurricular experiences for all students, both traditional and non-traditional, within a safe, welcoming, interactive, and supportive environment.

2. Support the quality of life of employees through appropriate compensation, recognition, professional development, opportunities for leadership, and participatory governance.

3. Develop and support the corps of instruction to increase the number of tenure track faculty and maintain highly qualified part-time faculty to provide excellent teaching, scholarship, service, and faculty governance.

4. Cultivate diversity, multi-ethnic participation, and international opportunities to promote understandings of cultural differences.

5. Share and celebrate Armstrong’s history, traditions, vision, and spirit to encourage loyalty and pride among students, faculty, staff, alumni, and the community.

**Contributions by Division of Student Affairs**

Provide a student union complex that will bring together undergraduates, graduate students, faculty and staff to greatly enhance campus life and respond to the critical space needs of students and student organizations to meet as a community.

* Utilized data collected and recommendations from consulting firm MGT and from meetings with the AASU Student Government Association to design a student union complex that is viable to commuter and residential populations.
* Design architect coordinated AASU focus groups to ascertain features and space utilization that were incorporated into the design of the AASU Student Union. Secured funding through privatized partnership with Educational Foundation Properties, Inc and approval was granted by USG Board of Regents to construct the AASU Student Union. Construction of AASU Student Union began February 2009 and anticipated completion of facility is March 2010.

Provide an attractive on campus living facility that promotes student development, creates residential learning communities, increases the number of students living on campus and increases the retention of students from the freshman to sophomore year.

* Utilized data collected and recommendations from consulting firm MGT and from prior focus group studies with AASU students. Reviewed and analyzed current enrollment information and trends in enrollment. Have completed an analysis of recent construction of several residence halls, both USG institutions and those that are outside of the state of Georgia. Based on data analysis, enrollment trends and projections of future enrollment, a design has been completed for a 567–bed, four-story residence hall that will house first year students.

* Will secure funding through privatized partnership with Educational Foundation Properties, Inc and approval was granted by the USG Board of Regents to construct a new residence hall (Windward Commons). The anticipated opening of the new hall is scheduled for August 2010.

* The First Time Full Time Freshmen (FTFTF) living on campus Fall 2007 returning Fall 2008 to the institution was 74.1% which is higher than the overall retention of FTFTF 68.9%. The GPA of these same students was 2.67, which is slightly higher than the overall GPA.

Improve the current Student Recreation Center program offerings by enhancing the current facility.

* As a result of increased student usage and program offerings requested by students, a modification of the current Student Recreation Center will occur during Summer 2009. The modest internal modification will enhance programming, fitness training and club sports meeting space. Financing for the modification, through a slight fee increase to the Student Recreation Fee, was approved by the AASU Student Fee Committee, Student Government Association and USG Board of Regents.

Improve the current Compass Point Clubhouse programming space to more adequately meet the needs of 856 residents.

* As a result of a significant increase in student program events and the number of students attending the events were greater than the recommended number of occupants in the facility from the Fire Marshal, a modification to the Clubhouse has been completed. The modification to Compass Point Clubhouse increased the programming space by doubling it, and provided additional restrooms and increased laundry facility space for the residents. Funding for the modification to Compass Point Clubhouse was paid entirely from Educational Properties Foundation and no state funding was used. The modification was completed December 2009.
Create an environment on campus that attracts Hispanic/Latino students to enroll at the University and within 15 years AASU could become the first Hispanic Serving Institution (HIS) in the State of Georgia.

* An analysis of marketing and recruitment efforts has been completed and those efforts have produced a new logo and slogan, promotional literature and online recruitment information, revision of recruitment territory and statewide recruitment tour and a closer, more comprehensive working relationship with admissions.

Engage students in traditions, spirit and history of AASU through leadership development in training, mentoring, program planning and experiential activities.

* AASU has recognized and chartered two national Greek letter organizations and Student Activities is currently assisting a national Latino Greek letter colony toward chartering.
* As a result of the work by the department of Recreation & Wellness, Men’s Rugby, the University has recognized Men’s Soccer, Dance Team, and Disc Golf as Club Sports.
* Through the department of Recreation & Wellness team sport participation in intramurals has increased by 30% and the type of activities in recreation have doubled within two years.
* Engaged the University community in participation of new fitness/wellness programs that include Healthy Eating Every Day, Personal Training, Weight Training, Noontime Walking Program, Healthy Eating Options and Stress Management.

Provide opportunities for students to engage in activities that fully promote their cultural contribution to the global society.

* Each year Multicultural Affairs and Hispanic Outreach & Leadership celebrate cultural heritage events such as African American Heritage Month, Native American Heritage Month, Annual Latino Health Fair, Latino Heritage Week, Diversity Dialogues Sessions, and HOLA Lunch & Learn.

Goal 4: Achieve effectiveness and efficiency through intentionality in decision-making, resource allocation, and assessment.

Rationale: To optimize the use of university resources through strategic allocations, data-driven decisions, and systematic assessment.

Strategies:
1. Establish a system of operations that assures transparent, accurate and open communication of processes and decisions related to budget, planning and capital development.
2. Develop systematic assessment within each division to ensure that measurable goals are established, reviewed, and used for ongoing improvement and allocation of resources.
3. Align university resources to create a comprehensive and collaborative framework for the recruitment, retention, academic success, and personal development of all students.

4. Assure efficiency in operations through conservation of resources, preparedness for safety and security, and optimization of current technologies.

Contributions by Division of Student Affairs

Update and implement the planning and assessment process in the Division of Student Affairs to review assess and make changes as a result of annual assessment practices and student learning outcomes.

* At the conclusion of each academic year, all departments in the Division of Student Affairs complete assessments of programs/services and prepare a written document of process, results and changes made as a result of the assessments. The Division of Student Affairs departments have written student-learning outcomes for each area and have assessed these learning outcomes in a formalized manner.