OFFICE OF MULTICULTURAL AFFAIRS
MANY STORIES, ONE COMMUNITY
ARMSTRONG: A DIVERSE CULTURAL KALEIDOSCOPE

At Armstrong, we know that what sets you apart is what makes you unique. Your background, experiences and passions support our vision of a diverse cultural kaleidoscope, but we also understand the struggles that can accompany them.

That’s why we’ve established the Office of Multicultural Affairs (OMA) to provide support services to underrepresented students in order to foster a culturally inclusive living and learning environment where all of our differences and similarities are respected and recognized.

Thanks to OMA, you’ll never be alone. With their advocacy and support, you will be welcomed into a progressive and positive community of students, faculty and staff at Armstrong. We are proud builders of civic and social responsibility within both our Armstrong community and the Savannah community, and we would love to welcome you into our family.

Whether you want to meet more students, engage in one-on-one mentoring or just need a safe place on campus, OMA is here for you.
STRENGTH IN COMMUNITY
WHAT WE DO
Dedicated to serving underrepresented students, OMA helps students along every step of their Armstrong career by providing academic, professional and social development opportunities to make our Pirates’ dreams come true.

Additionally, we provide a variety of awareness opportunities designed to help Armstrong’s faculty, staff and students better understand and communicate with one another. We believe in fostering dialogue among the members of our Armstrong community about local, national, global and campus diversity-related issues.

VISION
We envision a more welcoming and affirming community where individuals are afforded opportunities to participate in and explore their own cultural and special interests and still feel comfortable and accepted as an integral part of the university.

IN THE SPOTLIGHT
From Black Heritage Celebration Month to Women’s Empowerment Month and beyond, OMA’s heritage celebrations and festivals, such as the Latino Heritage Celebration Festival pictured here, strive to give every cultural group a moment to share and shine.
HOW WE DO IT
To help us better meet the changing needs of the Armstrong community, OMA offers services focused on four main concentrations:

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<th>STUDENT ADVOCACY</th>
<th>STUDENT DEVELOPMENT — PERSONAL AND PROFESSIONAL</th>
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<td>CULTURAL HISTORY &amp; HERITAGE MONTH CELEBRATIONS</td>
<td>ACADEMIC OUTREACH / STUDENT CONFERENCE TRAVEL OPPORTUNITIES</td>
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KEY PROGRAMS

COMUNIDAD
Standing out starts with sticking together. That’s why we’re proud of the various student-led and OMA-advised Hispanic/Latino organizations we have to offer at Armstrong. Membership in any of these organizations is open to all Armstrong students to better foster a more intersectional and diverse campus climate.

HERMANDAD DE SIGMA IOTA ALPHA, INC.
A Latina-based sorority at Armstrong, the Beta Alpha Chapter of Hermandad de Sigma Iota Alpha aims to support incoming minority students in university life by promoting education, sisterhood, professionalism and leadership.

HERMANO-A-HERMANO
Known in English as “Brother to Brother,” Hermano-a-Hermano is a retention, progression and graduation initiative targeted towards Armstrong’s first-year Hispanic/Latino male students. These brothers work together to host events, travel, speak on panels and build an Armstrong culture of respect and community.

PHI IOTA ALPHA FRATERNITY, INC.
A fraternity for undergraduate, graduate and professional men, the Alpha Pi Chapter of Phi Iota Alpha is dedicated to the empowerment of the Latino community by providing intensive social and cultural programs and activities geared towards the appreciation, promotion and preservation of Latin American culture.

AGEDA MACHUCA
B.A. in Business Economics ‘15 & M.A. in Professional Communication & Leadership ‘17
HOLA Alum

“In only two years at Armstrong, I’ve managed to obtain leadership positions, get work experience and discover my true passion in marketing. Through programs like HOLA, I have been able to learn and put into practice my artistic skills and develop ones I never knew I had.”
Often seen as a home away from home for many Armstrong students, the Hispanic Outreach & Leadership at Armstrong (HOLA) program provides Hispanic/Latino students with support services, leadership opportunities and cultural awareness programs to achieve successful rates of Hispanic/Latino student enrollment, retention and graduation at Armstrong.

EVENTS:
- Fiesta Day Celebration
- Growing Dreams Gala
- HOLAween
- Latino Heritage Celebration Month
- Lunch ‘n Learns
- Dia De Los Muertos

Being in a new environment can be challenging, and students often don’t know where to turn when they have questions or need help. The Hispanic Outreach and Retention office at Armstrong plays a key role in helping Hispanic/Latino undergraduate students and their families navigate the first two years of college. From serving as an academic advising liaison to offering one-on-one professional skill sessions, HORA is here to help you succeed.

DID YOU KNOW?
Armstrong students who actively participate outside of the classroom earn better grades, are more likely to stay in school and feel more satisfied with their college experience.

VISIT ARMSTRONG.EDU/LATINO
To schedule a campus presentation or tour in Spanish or English, please contact our office:
912.344.3050
hola@armstrong.edu
SAFE SPACE
At Armstrong, we understand the anxieties many of our LGBTQ+ students encounter when it comes to expressing themselves publicly. To help raise awareness and visibility of the many issues faced by members of our LGBTQ+ community, OMA has established Safe Space, a two-hour workshop for faculty and staff members. Safe Space teaches appropriate and inclusive language regarding sex, gender and sexual orientation while better educating campus leaders on laws and issues affecting the LGBTQ+ community.

ARMSTRONG GAY-STRAIGHT ALLIANCE
A student-run Armstrong Gay-Straight Alliance (GSA) provides a safe, family-oriented, supportive environment for the full spectrum of sexuality and identity. The GSA is dedicated to community outreach and service while working to make a more inclusive and welcoming atmosphere at Armstrong.

PRIDE WEEK celebrates the unity of Armstrong through a variety of programs and events that honor our Gender Sex Minority community. Hosted by our GSA Student Organization with funding through Armstrong’s Strategic Planning and Resource Council grant initiative, Pride Week hosts events including a Drag Show, academic lecture series on social justice for the LGBTQ+ community, a UNITY Block party consisting of LGBTQ+ friendly and non-discriminatory student clubs and organizations on campus and more.

SAAS
The Student African American Sisterhood (SAAS) provides support, guidance and sisterhood in order to increase the retention, progression and graduation rates of Armstrong’s underrepresented minorities. SAAS is a sisterhood of driven and professional women that aims to cultivate success and excellence in education by forging close ties with students, faculty and staff at Armstrong. Members enjoy skill-building seminars and activities while resting assured that other people on campus have their back.

“Big issues trigger big emotions. It’s important to talk together, as a campus community, about major issues that affect all of us.”
- Armstrong President Linda M. Bleicken
MOVE Men of Vision and Excellence (MOVE) is a multifaceted support program focused on first-year and full-time African American students at Armstrong. By creating a system of brotherhood, the members of MOVE and their mentors aim to increase retention, progress and graduation rates among the male African American population at Armstrong through outstanding academic and social support. MOVE students have access to workshops, tutors, conferences and a variety of academic and networking opportunities, proving that sticking together is just one of many ways to truly stand out.

DID YOU KNOW?
In 2015, the Education Trust named Armstrong as one of only 26 top performing universities nationwide to improve overall graduation rates for underrepresented students. MOVE retained 100% of their participants in 2014 and 2015 from the fall to spring semester each year.

MAURICE GREEN
MAJOR: Education
MOVER: 2015-2016
MENTOR: 2016-2017

“The Armstrong Men of Vision & Excellence is very important to me because it helped me broaden and expand my horizons beyond the classroom experience. The MOVE program inspired me to become a student leader on campus to become the best version of myself. Because of my experience as a MOVER, I am glad I can participate as a mentor for the next academic term.”
FIND YOUR CROWD
At Armstrong, we’re proud to host a thriving student population that takes pride in their cultures and backgrounds.

The list below includes some of Armstrong’s most active and well-known OMA-affiliated and student-led groups.

STUDENT & OMA-AFFILIATED ORGANIZATIONS
Armstrong Anointed Voices Gospel Choir  
Armstrong Collegiate 100  
Armstrong Gay-Straight Alliance (GSA)  
Feminists United  
Hermano-a-Hermano  
Hermana-a-Hermana  
Hispanic Outreach & Leadership at Armstrong (HOLA)  
Hispanic Outreach & Retention office at Armstrong (HORA)  
Men Of Vision & Excellence (MOVE)  
National Association for the Advancement of Colored People (NAACP)  
Student African American Sisterhood (SAAS)  

GREEK LIFE: SORORITIES
Alpha Kappa Alpha  
Delta Sigma Theta  
Sigma Iota Alpha  
Zeta Phi Beta  

GREEK LIFE: FRATERNITIES
Lambda Theta Phi  
Omega Psi Phi  
Phi Iota Alpha  

ALUMNI & HONOR SOCIETIES
Armstrong Latino Alumni Chapter  
Sigma Delta Pi
Armstrong’s main campus is located in beautiful historic Savannah, Georgia. Nestled in a 268-acre arboretum just 30 minutes away from the beach, Armstrong’s Savannah location means our students are right in the heart of multicultural opportunities and events. Shopping malls, grocery stores, banks and movie theaters are all within a two-mile radius of campus.
#OMACares
At Armstrong, we’re a family. That means we’re dedicated to recognizing, respecting and supporting the different cultures and communities that are part of life on our campus.

visit armstrong.edu/OMA